

# **BRAND STORY**

Hiramatsu Hotels is the hotel brand of Hiramatsu Inc., Japan's leading luxury restaurant group.

The Hiramatsu story begins in 1982, with a restaurant serving traditional French cuisine in the Nishi-Azabu district of Tokyo that seated just 24 diners. For more than 40 years we have brought the world's finest cuisine to Japan, taking pride in our insistence on authenticity and quality. With outstanding cuisine and hospitality, we continue to offer unparalleled hotel and dining experiences for every occasion in life.

The longstanding friendships that we have formed with a host of great chefs, including the late Paul Bocuse, have led to flourishing partnerships in Japan, and today Hiramatsu operates French, Italian and Japanese restaurants, cafés and a ryotei across the country.

Hiramatsw

ASO

PAUL BOCUSE

POURCEL

HAEBERLIN

PHILIPPE MILLE























Hiramatsu's hotels all centre on restaurants, yet each and every one is based on a different concept, and you will never find another quite like it, anywhere in the world. Staying at one of our hotels is a thrill you will never forget. During your stay, you will experience many special moments, moments that will become fond memories and make you want to return again and again. Our aim is that creating Hiramatsu Memories should be the purpose of your visit. We believe Hiramatsu Hotels will continue to surprise and delight you in the future.













# ISE SHIMA / MIE

Kashikojima Island is surrounded by the natural abundance and scenic beauty of Ago Bay, one of the finest sights in Japan. Close to the great Shinto shrine of Ise Jingu, the spiritual home of the Japanese people, this is a special place, where time seems to stand still. Our little hotel is not just a place to savor fine food, but a place to stay and relax — a destination.

Open: July, 2016 Cuisine Genre: French Number of rooms: 8

<Annex>

2 Executive Twin | 68m² (73m² incl. balcony)

2 Executive Double (1 king-size bed) | 68m² (73m² incl. balcony)

<Main Building>

4 Deluxe Twin | 50-55m<sup>2</sup>

#### Feature:

Rooms in the Annex have their own semi-open air hot spring baths An open-air hot spring bath is available for private bookings Dining rooms with scenic view of Ago-Bay SPA with private Thalasso Pool and treatment

#### Access:

By train  $\mid$  130 minutes from Nagoya or 160 minutes from Osaka to Kashikojima station, then 5 minutes by taxi

THE HIRAMATSU HOTELS & RESORTS KASHIKOJIMA 3618-52 Ugata, Ago-cho, Shima City, Mie 517-0501













# ATAMI / SHIZUOKA

Atami is abundant with natural blessings given from the Sagami Bay. With the boundless ocean, the calm weather, and the good spring quality, it has been one of the most popular hot spring resorts, loved by many literary figures of the times. The hotel is built in the sukiya-zukuri style of architecture, which epitomizes the beauty of the traditional Japanese house, simple yet elegant.

Open: October, 2016 Cuisine Genre: French

Number of rooms and suites: 13

Premier Suite "Matsu" | 141 m² + private garden Premier Suite "Ume" | 112 m² + private garden

- 2 Corner Suites |  $1^{st}$  floor 72  $m^2$  |  $2^{nd}$  floor 63  $m^2$  (98 $m^2$  incl. terrace)
- 3 Twin ( $2^{nd}$  floor) | 59 m<sup>2</sup> ( $77m^2$  incl. balcony)
- 3 Twin (1st floor) | 57 m<sup>2</sup>
- 3 Double (1 king-size bed) | 53 m<sup>2</sup>

#### Feature:

Spectacular view of Sagami Bay from the dining and all guest rooms and suites Semi-open air hot spring baths in all western style guest rooms and suites Premier Suites feature a fully open-air hot spring bath

Access: From Tokyo | 45 minutes to Atami by bullet train, then 15 minutes by taxi

THE HIRAMATSU HOTELS & RESORTS ATAMI 1993-237 Atami, Atami City, Shizuoka 413-0033













# HAKONE / KANAGAWA

Surrounded by the mountains of the Hakone caldera, the Sengokuhara plateau is an impressive example of the power of nature. Its beautiful sights, from the great plain of pampas grass that wave like the sea, to Mt Kintoki with its fine view of Mt Fuji have captivated visitors through the ages.

Opened: December, 2016 Cuisine Genre: Italian Number of rooms and suites: 20

<Main Building>

- 1 Executive Suite | 82 m² (91 m² incl. balcony)
- 8 Deluxe Twin | 3<sup>rd</sup>, 2<sup>nd</sup> and 1<sup>st</sup> floor 69 m<sup>2</sup> (79 m<sup>2</sup> incl. terrace or balcony)
- 2 Superior Twin | 3<sup>rd</sup> floor 49 m² (56 m² incl. balcony)

## <Annex>

- 4 Junior Suites |  $2^{nd},\,3^{rd}$  floor 81-98  $m^2$  (100-109  $m^2$  incl. balcony)
- 1 Comfort Twin | 64 m $^2$  (73 m $^2$  incl. balcony)
- 1 Moderate Twin | 61 m<sup>2</sup> (63 m<sup>2</sup> incl. balcony)
- 3 Studio | 1st floor 33 m² | 4th floor 43 m² (51 m² incl. balcony)

### Feature:

Semi-open air hot spring baths in all rooms and suite in the Main Building Annex rooms have a separate bath space with hot spring

2 private open-air hot spring baths, Training Room for work out, and Salon (spa)

Access: From Tokyo | 40 minutes to Odawara by bullet train, then 40 minutes by taxi THE HIRAMATSU HOTELS & RESORTS SENGOKUHARA 1245-337 Sengokuhara, Hakone, Ashigarashimo-gun, Kanagawa 250-0631













## GINOZA / OKINAWA

The village of Ginoza, halfway down east coast of Okinawa Island, is set between the beautiful cobalt blue sea and the subtropical greenery of the land. Hiramatsu chose this enchanting location, with its beautiful views of the rising sun, to establish its first gourmet resort hotel. This private resort offers the finest cuisine, accommodation, and hospitality, inviting you to enjoy the luxury of doing nothing.

Opened: July, 2018 Cuisine Genre: French

Number of rooms and villas: 19

- 4 Executive Twin, 2 Executive Double (1 king-size bed) | 55-61m² (82-100 m² incl. terrace or balcony)
- 2 Premium Twin, 4 Premium Double (1 king-size bed) | 53-62 m² (74-88 m² incl. terrace or balcony)
- 2 Standard Twin | 60 m<sup>2</sup> (85-86 m<sup>2</sup> incl. balcony)
- 2 Villa Suites | 1st floor 70 m² (104 m² incl. terrace) | 2nd floor 70 m² (108 m² incl. balcony)
- 1 Villa Executive Suite Double(1 king-size bed)  $\mid$  75 m² (127 m² incl. terrace)
- 2 Villa Executive Suites with pool | Twin 93 m<sup>2</sup> (162 m<sup>2</sup> incl. terrace) | Double 84 m<sup>2</sup> (145 m<sup>2</sup> incl. terrace)

#### Feature:

All rooms and villas have their own jet bath Infinity pool, 3 floors dining rooms, Cafe, Bar Lounge

### Access:

From Naha Airport |

70 minutes by car or taxi, or 85 minutes by express bus, then 5 minutes by free shuttle

THE HIRAMATSU HOTELS & RESORTS GINOZA 1425 Matsuda, Ginoza-son, Kunigami-gun, Okinawa 904-1301













# MUROMACHI / KYOTO

Located in the very heart of Kyoto, The Hiramatsu Kyoto boasts great accessibility for travelers while retaining the charms of one of the most historic districts in the old capital. The 120 years old machiya building was successfully renovated offering Kyoto's traditional atmosphere with modern comfort at the same time.

Open: March, 2020 Cuisine Genre: Italian and Japanese Number of rooms and suites: 29 1 The Hiramatsu Suite | 104 m² 3 Junior Suites | 87 m² 16 Deluxe Premier | 72-77 m² 6 Deluxe | 60 m² 3 Superior | 54 m²

## Feature:

The hotel has a Japanese kappo-style restaurant and an Italian restaurant. During Kyoto's renowned Gion Festival in July, the parade floats gather and dominate the streets in front of the hotel

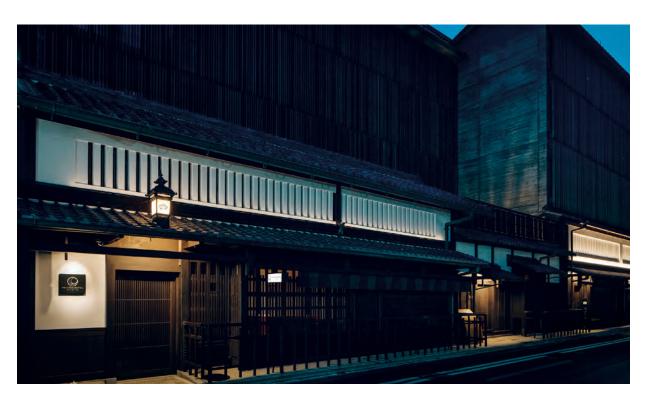
### Access:

From Tokyo  $\mid$  135 minutes to Kyoto by bullet train, then 15 minutes by taxi From Kansai Int'l Airport  $\mid$  85 minutes by limousine bus or 50 minutes by Haruka Airport Limited Express Train to Kyoto, then 15 minutes by taxi

From Itami Airport | 50 minutes by limousine bus to Kyoto, then 15 minutes by taxi

### THE HIRAMATSU KYOTO

361 Ennogyoja-cho, Muromachi-dori Sanjo Agaru, Nakagyo-ku, Kyoto 604-8174













# MIYOTA / NAGANO

Set in a forest with spectacular views of Mt. Asama and the Yatsugatake Mountains, the hotel offers a complete experience based on the motto "One Stay, One Full Course". Our chefs use the finest local ingredients to create authentic yet modern French and Italian cuisine.



Opened: March, 2021 Cuisine Genre: French and Italian Number of rooms, suites and villas: 37

1 The Hiramatsu Suite | 132.1 m $^2$  (195.1 m $^2$  incl. balcony)

 $4\ Miyota\ Suites\ \big|\ 117.8\text{-}118.7\ m^2\ (145.3\text{-}146.2\ m^2\ incl.\ balcony})$ 

7 Junior Suites | 98.7-106.5  $m^2 \ (153.5\text{-}166.1 \ m^2 \ incl. \ balcony)$ 

16 Deluxe Twin | 79.7-85.9 m² (101.6-108.5 m² incl. balcony or terrace)

2 Terrace Villa Suites | 122.8 m² (213.9-233 m² incl. terrace)

5 Villa Suites | 122.8 m² (181.7 m² incl. terrace)

2 Dog Villa Suites | 122.8 m² (181.7 m² incl. terrace)

### Feature:

Semi open-air hot spring bath in all rooms, suites and villas TAKIBI (wood-fire) Lounge, Wellness Salon, Library Café, Sound Room

### Access:

From Tokyo station | 66-78 minutes to Karuizawa by bullet train, then 30 minutes by taxi

THE HIRAMATSU KARUIZAWA MIYOTA 375-723 Shiono, Miyota-machi, Kitasaku-gun, Nagano 389-0201











https://global.hiramatsuhotels.com/

COPYRIGHT©2025 HIRAMATSU INC. ALL RIGHTS RESERVED.